

MINUTES OF A PUBLIC HEARING HELD TO HEAR COMMENTS AND OR OBJECTIONS TO THE PROPOSED ADVERTISING BYLAW 09-23, HELD AT THE VILLAGE OF BOYLE ADMINISTRATION OFFICE NOVEMBER 1, 2023, AT 7:00 PM

<u>PRESENT</u>	Colin Derko	-Mayor
	Barbara Smith	-Deputy Mayor
	Mike Antal	-Councillor
	Patrick Ferguson	-Councillor
	Shelby Kiteley	-Councillor Via Phone
	Warren Griffin	-Chief Administrative Officer
	Corrine Cordingley	-Recording Secretary
	Cole Brennan	-Athabasca Advocate
	Members of the public (4)	(sign in sheet attached)

Call to Order:

Mayor Derko declared the Public Hearing meeting open.

Mayor Derko introduced himself as Chair and the CAO as the Secretary for the Public Hearing. He then called for introductions.

Attendees wishing to be heard were asked to give their full name for the sign in sheet.

Mayor Derko declared the Public Hearing of Advertising Bylaw 09-23 open at 7:03 pm.

CAO Warren Griffin provided background and explanation of the proposed bylaw.

CAO Griffin - Bylaw 09-23 creates an Advertising Bylaw to bring notice to the public on certain Bylaws, resolutions, meetings, public hearings or other things by more than one means.

Section 606 of the Municipal Government Act states a council must give notice of certain bylaws, resolutions, meetings, public hearings or other things by advertising in a newspaper or other publication circulating in the area, mailing or delivering a notice to every residence in the affected area or by another method provided for in a bylaw under section 606.1.

Section 606.1(1) of the Municipal Government Act States a council may, by bylaw, provide for one or more methods, which may include electronic means, for advertising proposed bylaws, resolutions, meetings, public hearings and other things referred to in section 606.

CAO Griffin clarified the Bylaw is meant to enhance notice to the public and the Village intends to use the local newspaper for all regulatory notices. Further, in case of an error on the papers part the Village can still meet regulatory timelines for notice to the public.

Mayor Derko asked council if they had any points of clarification, they wished to ask CAO Griffin”

There were none.

Mayor Derko asked for written material to be submitted.

CAO Griffin presented the submission from Alberta Weekly Newspapers Association against the bylaw.

Mayor Derko called upon persons wishing to speak.

Speaker 1 - Dennis Merrell Executive Director for Alberta Weekly Newspapers Association spoke against Advertising Bylaw 09-23. (letter of submission attached).

Speaker 2 – Tim Shoults Publisher Great West Media spoke against Advertising Bylaw 09-23.

- He spoke to the Bylaw not being necessary to advertise in other forms.

- Creating the bylaw means that the Village can opt out of advertising in the Local Paper.
- The revenue from Village advertising is critical and allows the reporters to attend council meetings and report on local events and news.
- In the last year the paper did 155 Stories in our community.
- The local newspaper is the only printed record of history for a community.

Mayor Derko asked again if there was anyone else who wishes to speak.

There were no further requests to speak.

Mayor Derko asked council if they had any points of clarification.”

Council had no points of clarification.

Mayor Derko asked if anyone else who has not spoken wished to speak.

There was no further request to speak to Advertising Bylaw 09-23.

Mayor Derko asked council if they had any points of clarification or questions of any speaker or staff.”

There being no further testimony, Mayor Derko closed the Public Hearing. It is now in order of Council to discuss matters and for Council members to make a motion to;

1. Take action on the matter
2. Schedule the matter for later Council deliberation; or
3. Postpone the matter for additional staff work or other reason.”

Mayor Derko thanked the attendees for participating in the Public Hearing.

Mayor Derko declared the Public Hearing of Advertising Bylaw 09-23 closed at 7:24 pm.

MAYOR – COLIN DERKO

CAO – WARREN GRIFFIN